

For marketing tips, links to interesting websites, and more, visit our blog, *Marketing for Professionals*, at [www.NewslettersInk.com/blog](http://www.NewslettersInk.com/blog).

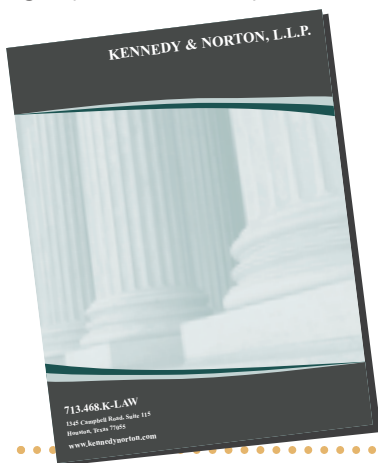
© Copyright 2012. Newsletters, Ink. Corp. All rights reserved. Printed in the U.S.A. [www.NewslettersInk.com](http://www.NewslettersInk.com)

## An essential piece of your marketing mix.....

Did you know that Newsletters Ink PLUS offers **business cards, letterhead, envelopes, and presentation folders** for your business? Our *Office Essentials* are customized to fit your needs and are easily integrated with your current marketing tools.

It's easy to overlook these basic office needs. Many businesses consider them "just office supplies." But they are not just supplies; they are an essential part of your marketing. Think about how many people see your business cards, letterhead, envelopes, and presentation folders.

Integrating these office essentials is a simple process. Match them up with your other marketing materials in style, colors, and substance. To start browsing our selection, go to [www.NewslettersInk.com/officeessentials](http://www.NewslettersInk.com/officeessentials) or call us at **800-379-5585**. If you don't see what you're looking for, let us know and we will help you find just the right product to fit your needs.



## The Magna-Seal

Looking for a unique way to spread holiday cheer this year? Try the **Magna-Seal**.

The Magna-Seal is a 6"x9" postcard with a calendar magnet "sealed" onto it. You may have seen one before; we've sent them out to our clients the past couple of years. They provide a great way to wish your clients a happy holiday and leave them with a marketing piece (the calendar) that will stick around all year long.

Find out what many of our clients already know: For less than the cost of most holiday cards, the Magna-Seal spreads good cheer while delivering a year-round marketing message! Contact your marketing consultant for more information.

**Calendars are just the beginning—ask us what other items can be "sealed" onto a postcard.**

